

SATURDAY, FEBRUARY 24, 2024

University of Texas Rio Grande Valley: 1201 W University Dr, Edinburg, TX 78539

SCHEDULE OUTLINE

8:00 AM – 8:45 AM **Check-in** for pre-registered attendees, breakfast

8:45 AM – 9:15 AM **Opening General Session**
Greetings, welcome, introductions

9:15 AM – 9:45 AM **Keynote Address**
“Inspiring Hope & Prosperity Through Arts & Literacy”

10:00 AM – 11:00 AM **Breakout Session 1 (60 min)**
Choose from 3 sessions – details on following page

11:05 AM – 11:30 AM **Lightning Talks – Resources & Strategies (25 min)**
Choose from 3 sessions – details on following page

11:30 AM – 12:00 PM **Visit author and exhibitor tables, networking**

12:00 PM – 1:15 PM **Working Lunch & Panel Discussion**

1:30 PM – 2:30 PM **Breakout Session 2 (60 min)**
Choose from 3 sessions – details on following page

2:40 PM – 3:00 PM **Closing General Session**

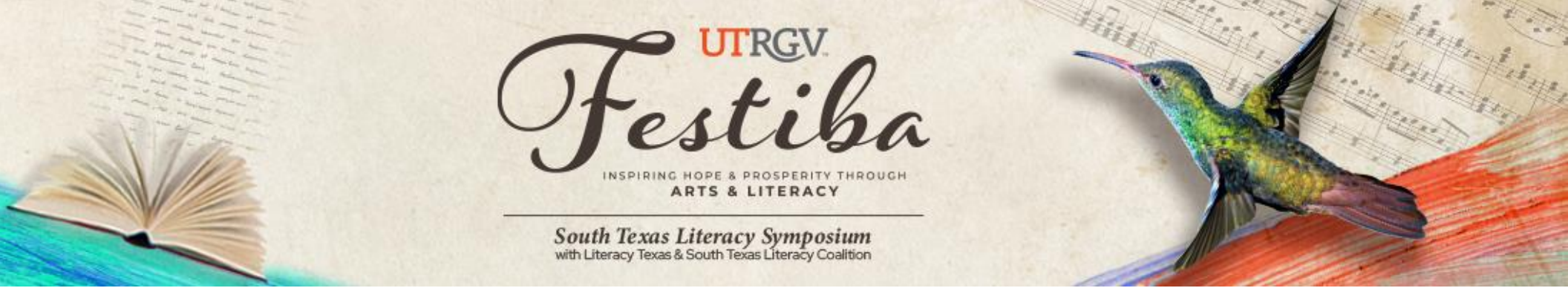
3:00 PM **Farewell**



Find more details about the sessions on the Literacy Texas website.

Scan the code above, or go to:

LiteracyTexas.org/SouthTX



PROGRAM DETAILS

8:00 AM – 8:45 AM

CHECK-IN FOR PRE-REGISTERED ATTENDEES, BREAKFAST

8:45 AM – 9:15 AM

Opening General Session

9:15 AM – 9:45 AM

Keynote Address: “Inspiring Hope & Prosperity Through Arts & Literacy”



Jasminne Mendez, Author

Jasminne Mendez is a best-selling Dominican American poet, translator, playwright, and award-winning author of several books for children and adults.

10:00 AM – 11:00 AM

Breakout Session 1



ESTAC 1.101

Early Literacy Success | Leticia Rosalez, E&C Literacy

Learn how to provide parents and caregivers with information about how parental involvement can impact a child’s success in early literacy, and encourage caregivers to engage. Printable activities for early literacy will be provided in the session.



ESTAC 1.102

A Teacher’s Dozen: Activities to Engage Your Learners | Christina Robledo, BurlingtonEnglish

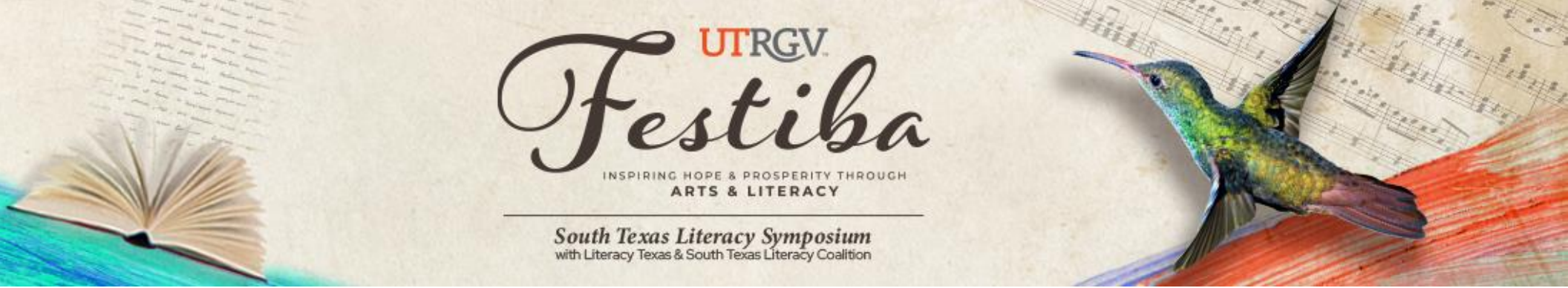
In-person, virtual, hy-flex... *donut* worry! No matter what your English language classroom looks like, *dunk* into our session to learn how to *spice up* your teaching and make any lesson more engaging.



ESTAC 1.103

Hands-On Banking: Taking Ownership of Your Finances in 2024 | Sonia Gonzalez, Wells Fargo Bank

Description pending



11:05 AM – 11:30 AM

Lightning Talks – Resources & Strategies



ESTAC 1.112A

A Success Story of Adult Education: Tips to Strive to Preserve | Christina DeMara, author and business owner

This motivational session will be informative and inspiring from someone who has come through a marvelous journey of educational success.



ESTAC 1.112B

PaperPie and the Literacy Mission | Dr. Jaclyn Miller, PaperPie Learning

Come to this lightning session to learn about reaching learners with visual, aural, and kinesthetic techniques.



ESTAC 1.112C

Teaching Reading to Anyone – The Fluency Concept | Dr. Arlene Longoria, BLOOM Project, Region 1 ESC

Description coming soon!

11:30 AM – 12:00 PM

Visit author and exhibitor tables, networking

12:00 PM – 1:15 PM

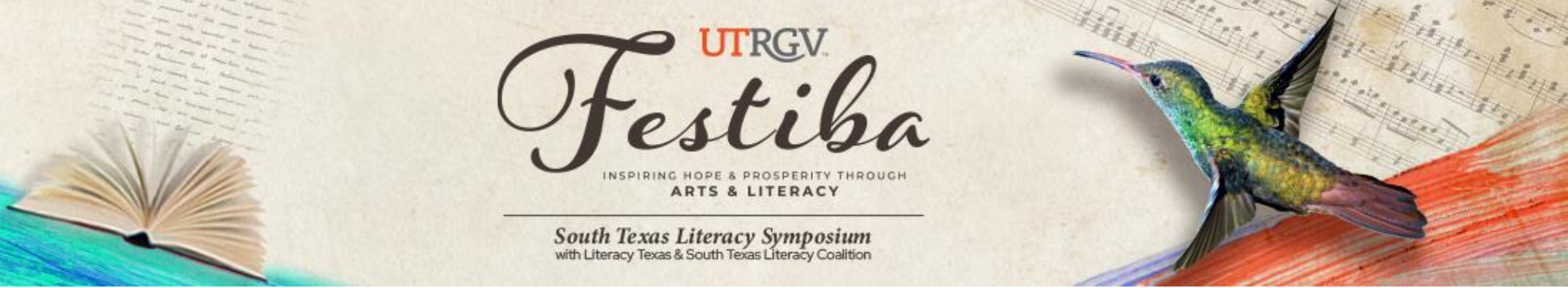
Working Lunch & Panel Discussion

Guiding questions:

What are the roles of Artificial Intelligence and Virtual Learning in the future for adult and youth learners?

What are the pros and cons from your perspective?

What are some alternatives?



1:30 PM – 2:30 PM

Breakout Session 2



ESTAC 1.101

Managing a Team of Outstanding Volunteers | Martin Loa, BurlingtonEnglish

In this session, we'll explore strategies to educate, motivate, and celebrate literacy volunteers to help you achieve your organization's mission.



ESTAC 1.102

The Impact of Soft Skills on Your Future | David Gutierrez, Workforce Solutions

In this session we'll explore communication, collaboration, critical thinking, and creativity – skills for success in today's workforce.



ESTAC 1.103

Fund Your Mission | Laura Lyles Reagan, author, grant-writer, consultant

This session will provide valuable insights on grant-writing, donor cultivation, online fundraising, and other resource development opportunities.

2:40 PM – 3:00 PM

Closing General Session

Evaluations, wrap-up, door prizes – must be present to win!

3:00 PM

Farewell