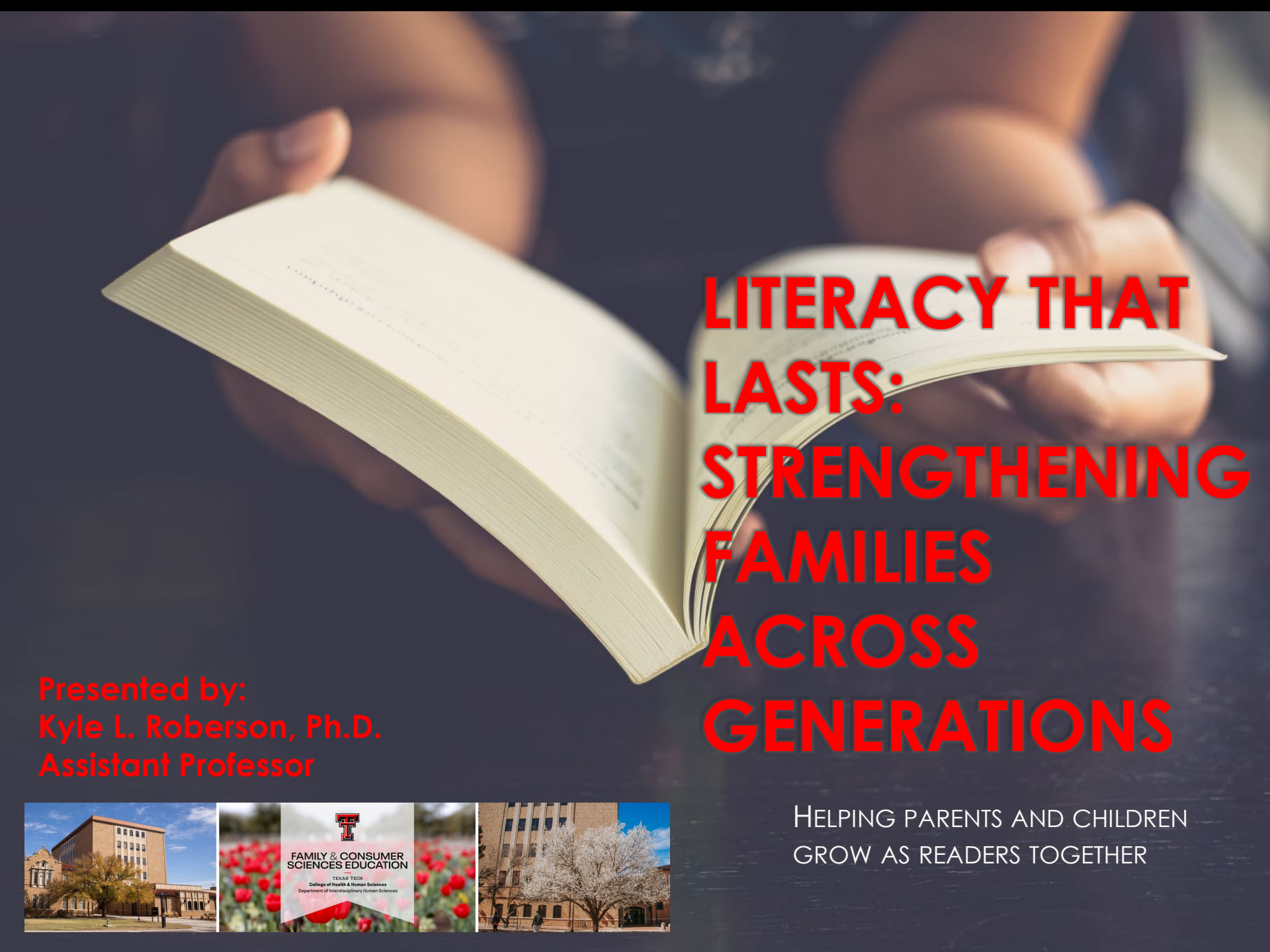
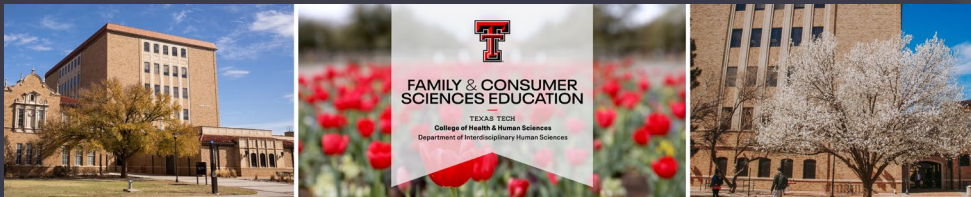




LITERACY THAT LASTS: STRENGTHENING FAMILIES ACROSS GENERATIONS

Presented by:
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HELPING PARENTS AND CHILDREN
GROW AS READERS TOGETHER



SESSION OBJECTIVES

Understand literacy links

Identify adult barriers

Learn strategies

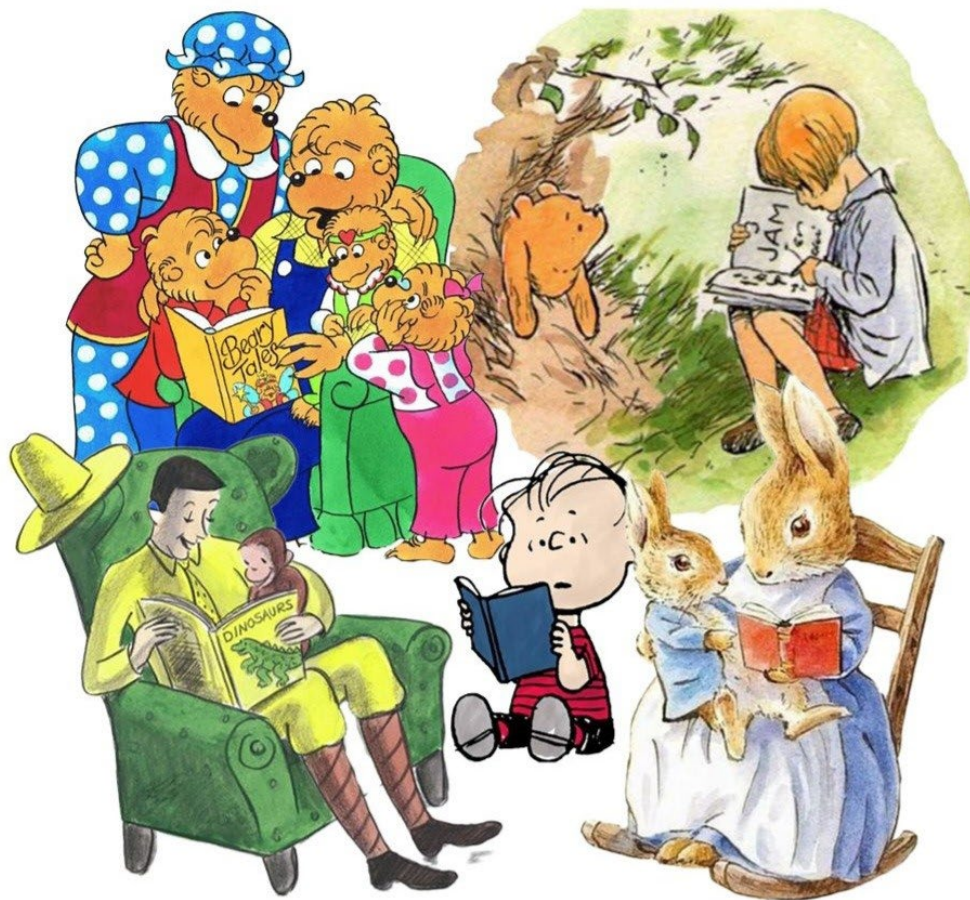
Explore services

Build advocacy skills

MY MOTIVATION



LITERACY STARTS AT HOME, WITH YOUR FAMILY'S FAVORITE BOOK



WHY FAMILY LITERACY MATTERS

Adult literacy shapes
child outcomes

Shared reading
builds confidence

Simple routines
change futures

WHY READ FOR 20 MINUTES A DAY?

STUDENT A	STUDENT B	STUDENT C
20 MINUTES PER DAY	5 MINUTES PER DAY	1 MINUTE PER DAY
1,800,000 WORDS PER YEAR	282,000 WORDS PER YEAR	8,000 WORDS PER YEAR
SCORES IN THE 90 TH PERCENTILE ON STANDARDIZED TESTS	SCORES IN THE 50 TH PERCENTILE ON STANDARDIZED TESTS	SCORES IN THE 10 TH PERCENTILE ON STANDARDIZED TESTS

**So, how do you make a child
a better reader?
READ MORE!**

THE CYCLE OF ILLITERACY

Limited
support in
childhood

Children enter
school behind

Supporting
parents breaks
the cycle





([InvestigateTV](#)) – The number of American adults who read below a sixth-grade level is at its highest point ever, creating what experts call a “silent crisis” that affects the economy, health care and communities nationwide.

More than 50% of American adults read below the equivalent of a sixth-grade reading level, according to Andrew Roberts, president of the [Barbara Bush Foundation for Family Literacy](#).

“We call it a silent crisis because it’s not talked about that much,” Roberts said.

The problem extends beyond individual struggles.

BARRIERS FACED BY ADULTS

Fear and embarrassment

Limited access

Feeling unprepared

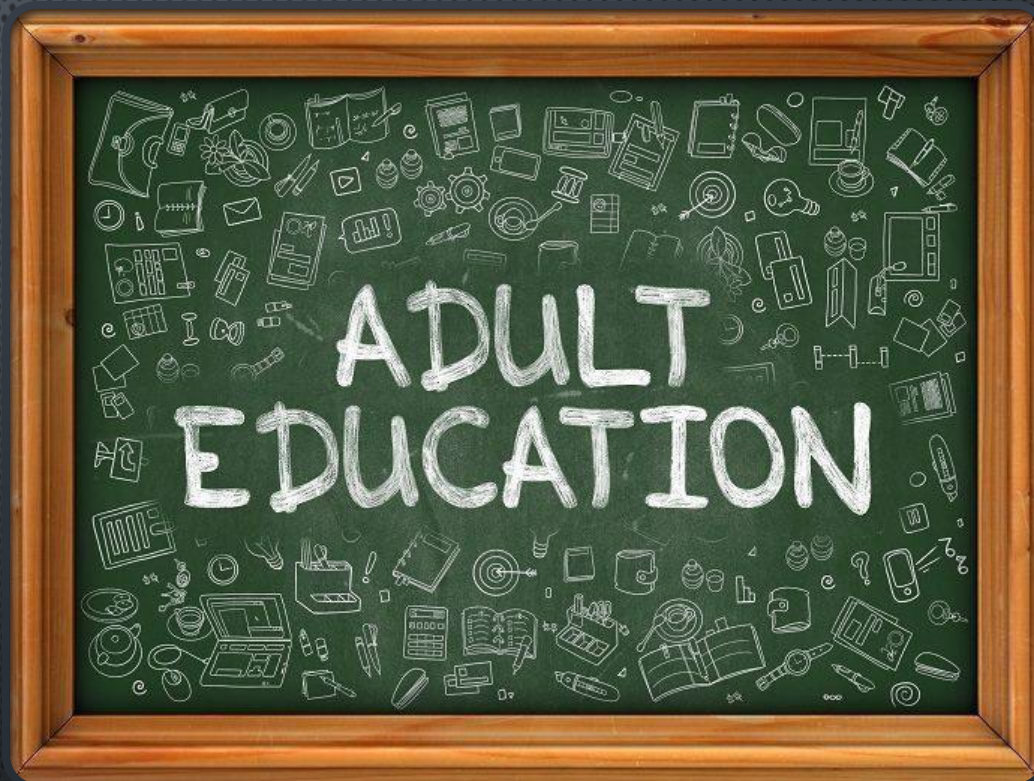
Working

Incarcerated

Negative Experiences

Language barriers

No support/technology



**POWER
OF
SHARED
READING**

Builds adult
confidence

Strengthens early
skills

Creates bonding

STRATEGIES FOR PARENTS



- PICTURE BOOKS
AND SIMPLE TEXTS



- TAKE TURNS
READING



- ASK QUESTIONS



- USE
AUDIOBOOKS
USE TONIES

COMMUNITY SUPPORTS

Libraries

Adult learning centers

Family literacy nights

School partnerships



ADVOCACY ACTIONS

Promote literacy spaces

Provide free books

Encourage collaboration

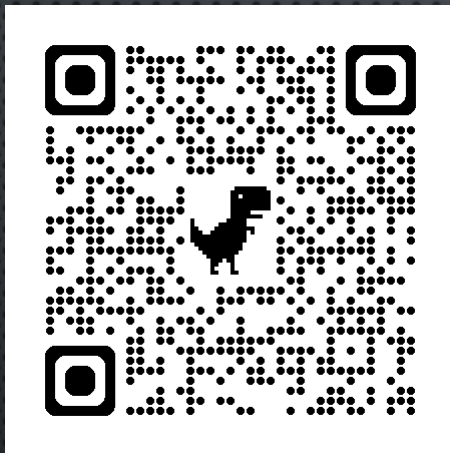
Empower families

Read to kids

Volunteer

Prison book clubs

Today's Presenter



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FAMILY & CONSUMER SCIENCES EDUCATION

TEXAS TECH

College of Health & Human Sciences

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THANK YOU

Improving and Enhancing the Human Condition