



## CONFERENCE SPONSOR BENEFIT: PROFILE IN LITERACY TEXAS NEWSLETTER

### Guidelines for preparing your inclusion:


- Maximum 150 words.
- Send content in text format (i.e., not as an image).
- Profile can include one graphic, which can be sponsor logo or other.
- Profile can include up to four links.
- Should indicate how product or service is useful for adult or family literacy.

Literacy Texas reserves the right to edit all content; any editing will be done in consultation with sponsor. Final layout will be completed by Literacy Texas in line with newsletter format, layout, and branding.

Profile will be included in the next newsletter possible, depending on other supporter spotlights in our queue, or on another date as requested by the sponsor, depending on availability.

Example of a sponsor profile in the Literacy Texas newsletter:



### Special Supporter Spotlight

**Dollar General**  
@DollarGeneral

This act of DG Kindness goes out to Diana C. of San Antonio, Texas, for her commitment to developing and empowering our diverse teams. 🧡

In honor of her contributions, we're donating \$1,000 to @LiteracyTexas. Great job, Diana.

Read her story here: [ms.spr.ly/601627X8C](https://ms.spr.ly/601627X8C)



**Dollar General's dedication to adult literacy is legendary.**

Whether it's through their [Yellow Glasses Project](#), their [Literacy Foundation](#) (\$216 MILLION donated so far, y'all!), or these delightful acts of [DG Kindness](#) honoring employees, the folks at Dollar General truly know what it means to transform lives and whole communities through literacy.

We're thankful to count Dollar General as a dedicated multi-year conference sponsor, and we were recently the grateful recipients of an additional gift, in honor of Diana Contreras, of San Antonio, for her commitment to developing and empowering Dollar General's diverse teams.

**THANK YOU Diana, and THANK YOU, Dollar General!**  
Your commitment to literacy is transforming Texas and we are so grateful.