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Help your students achieve digital literacy while they're building English proficiency with **Ventures Digital Workbook**

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How to strengthen digital literacy while building English proficiency –
Ventures Digital Workbook

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Digital literacy and the **Ventures Digital Workbook**

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"In our contemporary society and global economy, what it means to be literate is constantly changing…The way literate adults complete...tasks has changed ...most of these tasks are now done using technology."

Harris, K.
"Integrating Digital Literacy Into English Language Instruction"
U.S. Dept. of Education

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Agenda

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Agenda

- Ventures digital workbook and your students
  - Digital skills for life
  - Digital skills for school
  - Digital skills for work

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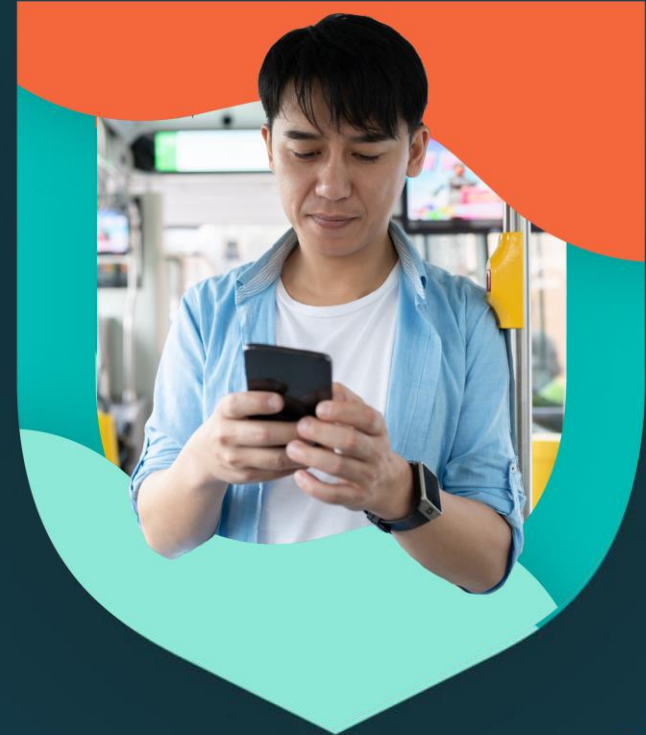Ventures

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Agenda

- Ventures digital workbook and your students
  - Digital skills for life
  - Digital skills for school
  - Digital skills for work
- Ventures digital workbook and you
- Ventures digital workbook and your program

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What can **Ventures Digital Workbook** do for your students?

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Digital skills are critical for your students who:

- Need the language and skills to be able to confidently function in their communities

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Digital skills are critical for your students who:

- Need the language and skills to be able to confidently function in their communities

- Need to prepare for academic or vocational instruction in English

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Digital skills are critical for your students who:

- Need to be able to confidently function in their communities

- Need to prepare for academic or vocational instruction in English

- Need additional skills for their current job, are wishing to apply for promotions, or transitioning to a new career

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Digital is critical for your students who:

- Need the language and skills to be able to confidently function in their communities

- Need to prepare for academic or vocational instruction in English

- Need additional skills for their current job, are wishing to apply for promotions, or transitioning to a new career

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Skill areas:

- Digital skills for life
- Digital skills for school
- Digital skills for work

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Digital skills for life

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"Today…getting information frequently involves accessing a complex website, downloading a PDF, or completing an online form."

Harris, K.
"Integrating Digital Literacy Into
English Language Instruction"
U.S. Dept. of Education

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Digital in community life

- School communications by email
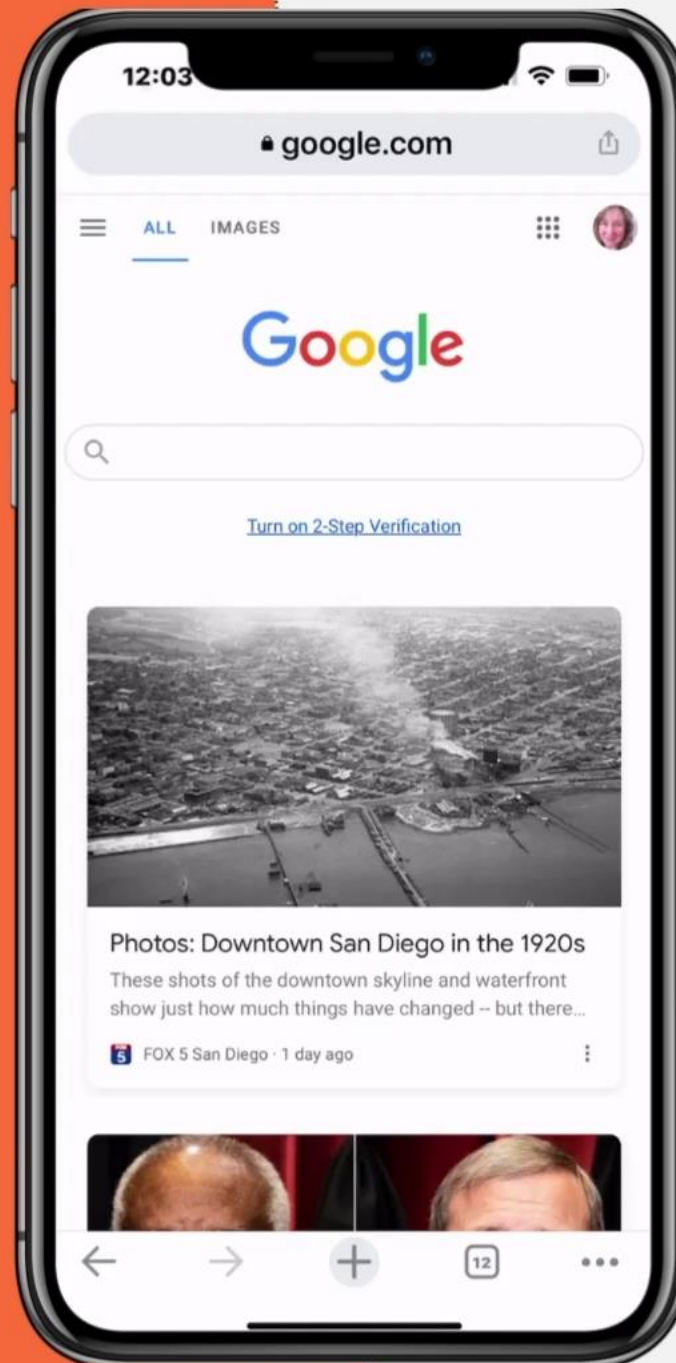
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Digital in community life

- School communications by email
- Online:
  - License or resident registration
  - Job applications
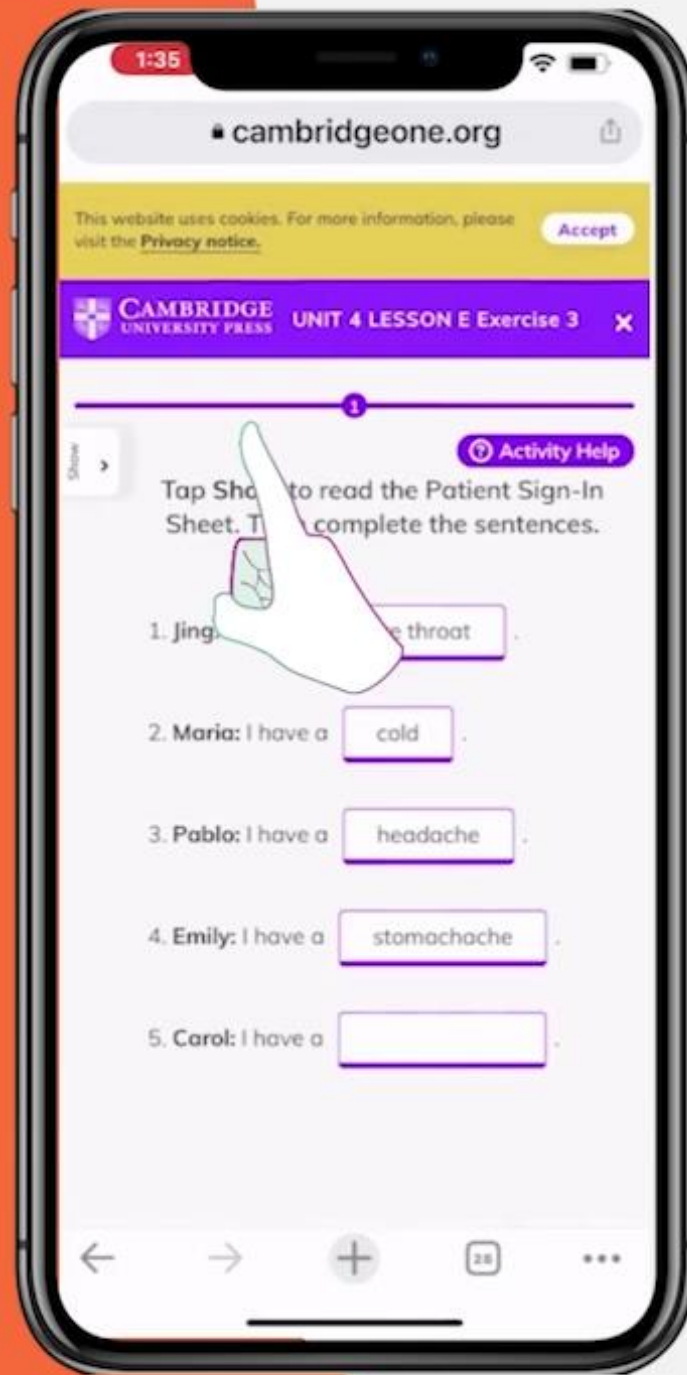 - Housing applications
  - Health forms

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Life-skills practice in Ventures Digital Workbook

- Browser navigation to Cambridge One site

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Life-skills practice
in Ventures
Digital Workbook

• Online forms and applications

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Digital skills for school

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Digital interactions at school

- Digital assignments
- Fully remote instruction
- Gradebook

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Ventures Digital Workbook prepares students for instruction in the modern classroom

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Ventures digital workbook helps students with:

Persistence

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Ventures digital workbook helps students with:

Persistence

Autonomy

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Digital skills for work

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Digital literacy - Employer viewpoint - Verizon:

"Digital literacy can have a strong impact on business operations, particularly when it comes to communications and collaboration—two critical aspects of any well-run business."

- From "Digital literacy in the workplace: What it is and why it matters" Muncaster, P., Verizon website

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Digital literacy - Employer viewpoint - Verizon:

"…nearly one in three U.S. workers have either very few skills or no skills at all needed to use digital devices, communication applications and networks to access and manage information…"

- From "Digital literacy in the workplace: What it is and why it matters" Muncaster, P., Verizon website

1 in 3 workers

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"(The) digital skills gap created a drag on productivity for some businesses during the global pandemic, making them aware of just how critical digital literacy will be to their future success."

Muncaster, P.

"Digital literacy in the workplace:
What it is and why it matters"
Verizon website

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Digital skills needed at work

- Record keeping (clients, inventory, data)
- Writing and producing content
- Industry-specific or company-specific systems
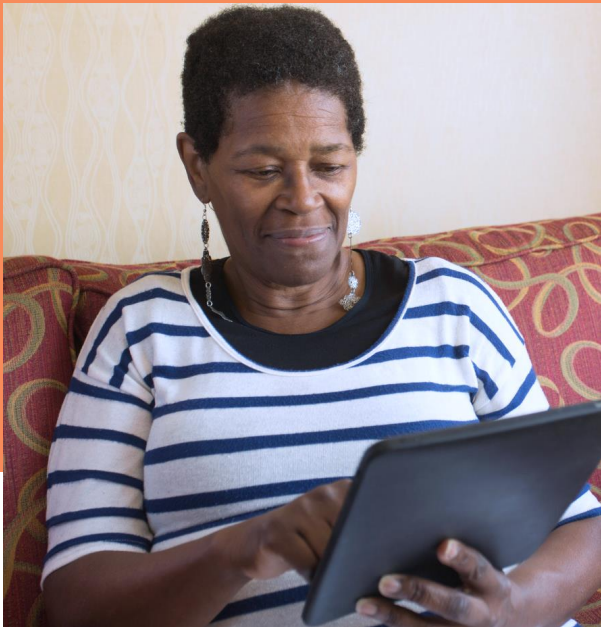- Employee time-tracking and benefit systems

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Skill areas:

- Digital skills for life

- Digital skills for school

- Digital skills for work

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What can **Ventures Digital** do for you?

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Ventures Digital Workbook in your class

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Ventures Digital Workbook in your class

- Short exercises easy to assign as student practice

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Ventures Digital Workbook in your class

- Short exercises easy to assign as student practice
- Self-grading saves you time

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Ventures Digital Workbook in your class

- Short exercises easy to assign as student practice
- Self-grading saves you time
- Optional digital tests

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What can **Ventures Digital** do for your program?

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Attract students and qualify for/maintain funding with Ventures Digital Workbook

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Attract students and qualify for/maintain funding with Ventures Digital Workbook

- Provides an option for those students who may now prefer online / remote instruction

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Attract students and qualify for/maintain funding with Ventures Digital Workbook

- Provides an option for those students who may now prefer online / remote instruction
- Reporting that aligns with funding requirements

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Attract students and qualify for/maintain funding with Ventures Digital Workbook

- Provides an option for those students who may now prefer online / remote instruction
- Reporting that aligns with funding requirements
- Time-on-task and attendance reports can be run by date range (to monitor gains / identify gaps)

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Attract students and qualify for/maintain funding with Ventures Digital Workbook

- Provides an option for those students who may now prefer online / remote instruction
- Reporting that aligns with funding requirements
- Time-on-task and attendance reports can be run by date range (to monitor gains / identify gaps)
- New digital-equity funding opportunities

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Why use Ventures digital workbook rather than something else?

- The strength of the Ventures series itself

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Why use Ventures digital workbook rather than something else?

- The strength of the Ventures series itself
- The price

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Digital Packs and pricing:

Ventures print book plus digital workbook combo packs

**Digital
Value pack:**

- **Print student's book**
- **Digital workbook**
- **Online tests**

$29.80*

*price subject to change and includes 20% institutional discount

**Super
Digital pack:**

- **Print student's book**
- **Print workbook**
- **Digital workbook**
- **Online tests**

$38.20*

*price subject to change and includes 20% institutional discount

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Digital Packs and pricing:

Ventures print book plus digital workbook combo packs

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Digital Value pack:
- **Print student's book**
- **Digital workbook**
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$29.80*

*price subject to change and includes 20% institutional discount
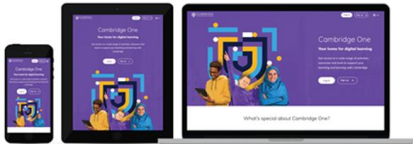
Super Digital pack:
- **Print student's book**
- **Print workbook**
- **Digital workbook**
- **Online tests**

$38.20*

*price subject to change and includes 20% institutional discount

Ventures fully digital workbook combo packs

Cambridge One

Student Digital pack:
- **Digital workbook**
- **Online tests**
- **Student resources**

$25.00

Digital Pack + eBook:
- **Digital workbook**
- **Online tests**
- **Student resources**
- **eBook**

$25.00

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Digital Packs and pricing:

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Ventures print book plus digital workbook combo packs

Ventures + Cambridge One

Digital value pack:
- **Print student's book**
- **Digital workbook**
- **Online tests**

$29.80*
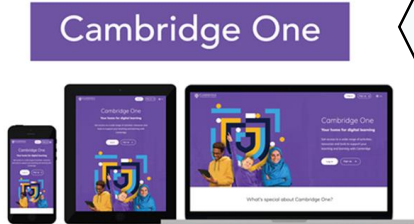
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Ventures fully digital workbook combo packs

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Student Digital pack:
- **Digital workbook**
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- **Student resources**

$25.00

Digital Pack + eBook:
- **Digital workbook**
- **Online tests**
- **Student resources**
- **eBook**

$25.00

CASAS *Study and Succeed* packages also available:
- *Study and Succeed* **CASAS test prep courses for CASAS Life and Work Listening and Reading**

$20.00+

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"To become digitally literate, learners need to develop a range of skills. They need to be able to use technology to search for and create content, solve problems and innovate."

Blue, J.
"More than just using computers: understanding and developing Digital Literacy with our new guide"
Cambridge World of Better English

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"They need to be able to connect and communicate effectively online, learn, collaborate with peers, and discover and share new information."

Blue, J.
"More than just using computers: understanding and developing Digital Literacy with our new guide"
Cambridge World of Better English

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References and links

- "Integrating Digital Literacy Into English Language Instruction" Harris, K., U.S Department of Education
- "Digital Literacy in the Workplace: What it is and Why it Matters" Muncaster, P., Verizon.com
- "Applying a Racial Equity Lens to Digital Literacy" National Skills Coalition
- "Digital Inclusion Funding in the Infrastructure Bill" Huffman, A., National Digital Inclusion Alliance

"More than just using computers: understanding and developing Digital Literacy with our new guide" Blue, J., Cambridge World of Better Learning

"Cambridge Life Competencies: Digital Literacy" Cambridge University Press

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Thank you

Any questions?

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