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Houston Adult Literacy Blueprint-2021

Blueprint for the Blueprint

- ✓ Keep your goals in mind: Why do you want or need to do it?
- ✓ Have you defined the “problem”?
 - What contributes to the problem in your community?
 - Who has defined the problem for you? Have adult learners/students in your community helped define the problem?
- ✓ What data do you have to show your community has a literacy need?
- ✓ Consider how you will use the data from your research and your *blueprint* for advocacy.
- ✓ Can you build a compelling story about the impact of literacy on your community?
 - Data is important but a student voice narrative makes the need real.
- ✓ Do you have support from your city or county’s leadership?
 - You need someone to be your cheerleader/advocate/supporter.
- ✓ Do you have partners willing to support this work?
 - Systemic change requires broad strategic collaboration.
- ✓ Are the literacy providers you work with on board with the idea of developing a blueprint/strategic plan?
- ✓ Who are the players/stakeholders you need to involve in your ecosystem? **Do not forget to involve learners!**
- ✓ Keep in mind the different roles adults play in the community; **(they are not just workers!)**
- ✓ Do not put the document on the shelf. **Use it for change!**

A blueprint is a call for action!

