



LITERACY TEXAS  
**ANNUAL** — ★ —  
**CONFERENCE**  
JULY 30 & 31, 2024

**“LITERACY & BEYOND”**

**311 ATTENDEES**

**134 SCHOLARSHIPS**

**84 ORGANIZATIONS**

**58 BREAKOUTS**

**48 PRESENTERS**

**3,421 PD HOURS**

**23 EXHIBITORS**

“This is one of the best state conferences in the United States.”

- 2024 CONFERENCE ATTENDEE



I LOVED IT!  
I LEARNED SO MUCH!

The 2024 Literacy Texas Annual Conference was held in the Embassy Suites & Conference Center, San Marcos. We explored the theme “Literacy and Beyond” with a special breakout topic focus on:

1. Using data, effective program evaluation;
2. Integrating workplace skills into programs;
3. The needs of low-literate learners;
4. Effective leadership.

Opening speaker Mahalia Baldini, Adult Education & Literacy State Director for the Texas Workforce Commission, addressed attendees on “The State of the State in Adult Literacy”, and keynotes Jacqueline Aguilera, Fran-Victoria Stephens, and Vicki Clark gave mini-presentations on “Literacy and Beyond Through Multiple Lenses.”

“My sessions were AWESOME!”

- 2024 CONFERENCE ATTENDEE

Attendance has grown by almost 50% since 2021, the first year after the pandemic moved the conference online. More than 40% of attendees qualify for full scholarships sponsored by the Texas Workforce Commission, allowing small community-based organizations to participate at low cost.

EVERYTHING WAS AMAZING!

