



LITERACY TEXAS
ANNUAL — ★ —
CONFERENCE
AUGUST 1 & 2, 2023

"LITERACY UNLEASHED"

304 ATTENDEES

118 ORGANIZATIONS

50 BREAKOUTS

47 PRESENTERS

64 TOTAL PD HOURS

26 EXHIBITORS

"I love this conference and I always get a lot of information to use back in my classroom."

- 2023 CONFERENCE ATTENDEE



**EXCELLENT
SESSIONS AND
NETWORKING**

The 2023 Literacy Texas Annual Conference was held in the Hilton College Station and Conference Center. We explored the theme "Literacy Unleashed" with a special breakout topic focus on:

1. Literacy at the lowest levels, and
2. Community partnerships.

Opening speaker **Mahalia Baldini**, Adult Education & Literacy State Director for the Texas Workforce Commission, addressed attendees on "The State of the State in Adult Literacy", and keynote **Dr. Felicia C. Smith** of the National Center for Families Learning (NCFL) spoke on "Centering Families in a Fast-changing Education and Workforce Landscape."

"Excellent opportunities to connect, great content, highly organized."

- 2023 CONFERENCE ATTENDEE

Conference attendance increased by 28% over 2022, and 44% over 2021. The 2023 conference also attracted 25% more exhibitors than 2022 and 80% more than 2021.

We are planning for further growth in 2024.

**SUCH A GREAT
VARIETY OF
PRESENTATIONS!**

