

2022 CONFERENCE SCHEDULE AT A GLANCE

PRE-CONFERENCE: JULY 31, 2022

4:00 pm Hotel check-in opens

6:30 pm Conference registration opens | Promenade

6:30 pm - 8:00 pm Conference VIP Reception | Exhibitor Hall (Bluebonnet Ballroom)

Thank you to Essential Education, sponsor of the Conference VIP Reception

CONFERENCE DAY 1: MONDAY, AUGUST 1, 2022

7:30 am - 8:15 am Exhibitor Hall open | Bluebonnet Ballroom

Conference check-in open | Promenade

Breakfast | Oakwood Ballroom

8:15 am - 8:45 am CONFERENCE OPENING SESSION | Oakwood Ballroom

"State of the State in Adult Literacy" - Mahalia Baldini, TWC

9:00 am - 10:15 am **Breakout 1** (75 min)

10:15 am - 10:45am Mid-morning break to visit Exhibitor Hall

10:45am - 12:00 pm **Breakout 2** (75 min)

12:00 pm - 1:15 pm LUNCH & KEYNOTE SPEAKER | Oakwood Ballroom

"The Foundation of Adult Reading" - Horacio Sanchez, Resiliency Inc.

1:30 pm - 3:00 pm **Breakout 3** (90 min)

3:15 pm - 4:30 pm **Breakout 4** (75 min)

4:45 pm - 5:30 pm Vendor Lightning Rounds | Oakwood Ballroom

5:30 pm Distribution of "dinner dollars" | Oakwood Ballroom

Dinner your own way

CONFERENCE DAY 2: TUESDAY, AUGUST 2, 2022

7:30 am - 8:30 am Exhibitor Hall open | Bluebonnet Ballroom

Breakfast | Oakwood Ballroom Check out and store bags

8:30 am - 9:45 am **Breakout 5** (75 min)

9:45 am - 10:15am Mid-morning break to visit Exhibitor Hall

10:15 am - 11:30 am **Breakout 6** (75 min)

11:45 am - 12:45 pm LUNCH & ANNUAL AWARDS | Oakwood Ballroom

Annual Award presentations; Student and Volunteer Speakers

Thank you to BurlingtonEnglish, sponsor of the 2022 Annual Awards

1:00 pm - 2:00 pm Special Networking Sessions

2:15 pm - 3:30 pm **Breakout 7** (75 min)

Dear friends of Literacy Texas:

Welcome to the 2022 annual conference, and Literacy for ALL! After all we've been through recently, it's so good to meet in person, reconnect with old friends, make new friends, and learn the latest innovations and approaches for adult and family literacy.

We've invited guest presenters from across the country to complement the many amazing experts we are fortunate to have in Texas. Exhibitors are set up in the Bluebonnet Ballroom with all the latest in literacy products and services, along with refreshments and a charging station. Please take advantage of the times we've built into the schedule to visit with them and discover something new!

Above all - enjoy this time we have together. Plan your breakouts carefully and recharge your adult literacy batteries. Be inspired by your colleagues. The pandemic changed everything and there's definitely a sense that even as it made some things challenging, it's also opened new doors for adult learners. It's our job to keep the momentum going.

Have a great conference!

Steve Banta

Executive Director

Literacy Texas



...WELCOME TO COLLEGE STATION!

THINGS TO DO

GEORGE H.W. BUSH PRESIDENTIAL LIBRARY AND MUSEUM CENTURY SQUARE

MESSINA HOF WINERY & RESORT

AGGIELAND SAFARI

GRAND STATION: Bowling, laser tag, mini-golf, games BIG SHOTS GOLF: Mini-golf, virtual golf, fire pits, restaurants

THE HILTON OFFERS A
FREE SHUTTLE SERVICE
COLLEGE STATION ASK AT RECEPTION



LITERACYTEXAS.ORG/PASS

GET YOUR "HEART OF AGGIELAND" PASS

This mobile exclusive passport is a collection of curated attractions, retailers, restaurants and more, all offering deals and discounts to redeem during your visit to College Station.

Your passport will be instantly delivered to your phone via text and email and is ready to use immediately! There's no app to download. Your pass can be saved to your phone's home screen for easy one-tap access.

When visiting a participating business, simply present your phone to the attendant or staff member to redeem discounts.

MONDAY NIGHT DINNER IS ON VISIT COLLEGE STATION!

Thanks to Visit College Station tourist information center, Literacy Texas will be distributing "dinner dollars" - cash for you to take and spend on dinner, anywhere you choose. We hope you'll take the opportunity to discover some of the fabulous restaurants within a few blocks of the hotel - maybe with some of the new friends you made during the first day of the conference!

Dinner dollars will be distributed at the end of **Vendor Lightning Rounds** on Monday evening - see you there!



CONFERENCE OPENING SESSION: MONDAY, AUGUST 1, 8:15 AM - 8:45 AM MAHALIA BALDINI, TEXAS WORKFORCE COMMISSION "THE STATE OF THE STATE IN ADULT LITERACY"

What's going on in Adult Education and Literacy across Texas? What's changed – or still changing – due to the pandemic, and what role do community-based organizations play in meeting the literacy challenges of the state?

Mahalia Baldini was named the Texas Workforce Commission (TWC) Adult Education and Literacy (AEL) State Director in September 2020 after serving as the program's supervisor for over six years. She earned her B.A in Journalism from the University of Kentucky and her Master's in Education from Texas State University.

Mrs. Baldini has spent the last fifteen years integrating workforce and economic development with educational solutions that center on outcomes for low and middle skill workers.

She believes in and values a system that supports equitable education and learning opportunities that focus on an individual's academic preparedness and advancement as well as the social and emotional intelligence needed to contribute to a positive work culture aligned to employer needs.



MORE FROM MAHALIA BALDINI
13 CONSIDERATIONS:
BECOMING AN EFFECTIVE PARTNER UNDER WIOA
MONDAY, BREAKOUT 1

KEYNOTE: MONDAY, AUGUST 1, 12:00 PM - 1:15 PM HORACIO SANCHEZ, RESILIENCY INC. "THE FOUNDATION OF ADULT READING"



MORE FROM HORACIO SANCHEZ WHY DO WE INSTANTANEOUSLY JUDGE PEOPLE?
MONDAY, BREAKOUT 3

Neuroscience research has identified the foundation for effective instruction of adult reading – the critical ingredient. The ingredient activates a region in the brain that is required for people to try something new and to maintain focus. Also, the critical ingredient enables individuals to take on challenges and believe that they can succeed. Anyone can be trained to possess this key ingredient and have greater success in teaching adults how to read.

Horacio Sanchez is a highly sought-after speaker and educational consultant, helping schools learn to apply neuroscience to improve educational outcomes. He presents on diverse topics such as overcoming the impact of poverty, improving school climate, engaging in brain-based instruction, and addressing issues related to implicit bias. He is recognized as one of the nation's leading authorities on resiliency and applied brain science.

BREAKOUT 1 ★ MONDAY 9:00 AM - 10:15 AM ★ 75 MIN

BRAZOS AMPHITHEATER

13 Considerations: Becoming an Effective Partner Under WIOA

Explore the 13 considerations when determining a program's ability to effectively implement WIOA (the Workforce Innovation and Opportunity Act) and how that knowledge can better support local partnerships.

COMMUNITY
PARTNERSHIPS &
COLLABORATION

Mahalia Baldini | Texas Workforce Commission

PD: OTHER

MOCKINGBIRD AFB

Intake to Outcomes (I2O) Online Tutor Training: An Incredible Resource!

The most difficult, expensive, and most important thing volunteer literacy programs do to support adult learners..? Turn volunteers into well trained, well supported tutors! I2O is free to Texas literacy programs – learn all about it!

VOLUNTEER
SUPPORT &
MANAGEMENT

Kathy Houghton | Literacy New York

PD: OTHER

MOCKINGBIRD CED

Become a PD Portal Expert

TCALL's PD Portal Team will show you how to create a PD Portal account and access hundreds of training options, many of them free, and dig into some of the PD Portal's most frequently asked questions.

Katie Snow, Laura Greer | TCALL (Texas Center for the Advancement of Literacy & Learning)

DIGITAL LITERACY

F TECHNOLOGY

PD: OTHER

BLUEBONNET 7

Developing Safe Learning Spaces

Learners who have or had trauma in their lives may find the educational setting upsetting. Learn to develop a friendly relationship with learning and create secure spaces with reflection, patience, and practice.

Keighty Ward | Literacy Works

DIVERSITY, EQUITY, F INCLUSION

PD: OTHER

NORTH 40

The "Greening" of Workforce Literacy

Opportunities in alternative fuel options are growing, and Environment Literacy is the next level of optimizing AEL programming and preparing learners to participate in the future of work.

Jacqueline Aguilera | Mayor's Office for Adult Literacy, Houston

LITERACY FOR WORK

PD: LIT

SOUTH 40

The Power of Plickers

Plickers is an EdTech tool for collecting real-time formative assessment data without students needing paper and pencil or their own devices. Use Plickers face-to-face, or in remote and/or flex models.

Ashly Winkle | TCALL (Texas Center for the Advancement of Literacy & Learning)

ADULT BASIC LITERACY: HSE, ASE, ABE

PD: LIT

BREAKOUT 2 ★ MONDAY 10:45 AM - 12:00 PM ★ 75 MIN

BRAZOS AMPHITHEATER

Making Corrections - Encouraging Mistakes and Correcting Effectively

In this interactive workshop, we will discuss the importance of encouraging mistakes in the classroom, and how to make effective corrections that students remember and practice.

Karin Bates | Intercambio Uniting Communities

ENGLISH LANGUAGE LEARNING: ESL, ESOL, ELL

PD: LIT

MOCKINGBIRD AGB

Dyslexia and Illiteracy: Structured Literacy and the Science of Reading

Learn about dyslexia and the causal relationship with adult illiteracy rates in Texas. We will explore why some children are left behind in the Texas education system and become adults who cannot read.

Jenny Cantrell | Episcopal High School

LEARNING
DIFFERENCES &
DISABILITIES

PD: OTHER

MOCKINGBIRD CE-D

Assessing For and Promoting Digital Literacy Among Marginalized Communities

Learn to define digital access and literacy, describe factors associated with disparities in marginalized communities, and develop strategies to promote digital literacy and learning in online literacy programs.

Mariana Vázquez, Caroline Silva | University of Houston

DIGITAL LITERACY

F TECHNOLOGY

PD: OTHER

BLUEBONNET 7

A Community Center and Storybooks: Case Studies in Collaboration

What does collaboration look like for three local community partners in Amarillo, with overlapping goals? Possible outcomes: A refugee-focused community center, bilingual storybooks, and plenty of hiccups along the way.

Crystal Pennington | Refugee Language Project

COMMUNITY
PARTNERSHIPS &
COLLABORATION

PD: OTHER

NORTH 40

Creating Accessible Content for Our Neurodiverse World

Neurodiversity embraces variations in how humans experience and interact with the world. In this session, we'll consider strategies for communication practices with people in our networks to more effectively meet their needs.

Melanie Sampson | Literacy Works

LEARNING DIFFERENCES & DISABILITIES

PD: OTHER

SOUTH 40

Community Keeps 'Em Coming! Creating Community Amongst Distance Learners

Explore activities using digital tools that help build community within cohorts of distance learners; leave with practical tools, and ideas for fostering community among students who rarely meet in person.

Michele Vick | TCALL (Texas Center for the Advancement of Literacy & Learning)

DISTANCE F VIRTUAL LEARNING

PD: PAL

BREAKOUT 3 ★ MONDAY 1:30 PM - 3:00 PM ★ 90 MIN

BRAZOS AMPHITHEATER

Sounding Out, Sound Blending, and Sight Words: How to Build Literacy in Beginners

Learn to meet the needs of non-literate beginners through techniques for teaching phonics, in particular the skill of sound blending, where beginners learn to do the sounding-out that readers do unconsciously.

Elizabeth Martinez | ESL Imprinted

ENGLISH LANGUAGE LEARNING: ESL, ESOL, ELL

PD: LIT

MOCKINGBIRD AFB

Introducing the TX AEL Family & Civics Content Standards 3.0

Are you wondering about the new Texas AEL Family & Civics Content Standards? Come join us to learn about and review the core anatomy and structure of these relevant and exciting new standards.

Paula Bauer, AnneMarie Molinari-Sanders | TCALL (Texas Center for the Advancement of Literacy & Learning)

ADULT BASIC LITERACY: HSE, ASE, ABE

PD: LIT

MOCKINGBIRD CED

Integrating Cultural Humility into English Teaching

Explore what cultural humility means, how to practice it, the impacts of building (and not building) cultural humility, and how this can help us better communicate across language barriers.

Karin Bates | Intercambio Uniting Communities

ENGLISH LANGUAGE LEARNING: ESL, ESOL, ELL

PD: OTHER

BLUEBONNET 7

Back to the Basics: Improving Student Learning Through Delivery of Instruction

In this presentation you will learn the basics of adult learning theory, and we'll talk about differentiated instruction as a reflection of adult learning theory, including how it can improve adult learner outcomes.

Ann Beeson, M.Ed. | New Readers Press

INSTRUCTIONAL METHODOLOGY

F RESEARCH

PD: PAL

NORTH 40

Let's Build An Employer Partnership

Analyze leading employer-driven service models, and ways to apply their success to your partnering efforts. Leave with greater knowledge of employer-driven adult literacy models, and your own advocacy "pitch" for partnering with local employers.

Jacqueline Aguilera | Mayor's Office for Adult Literacy, Houston

COMMUNITY
PARTNERSHIPS &
COLLABORATION

PD: OTHER

SOUTH 40

Taking Contextualized Video Lessons to Your Classroom

Learn strategies to incorporate the contextualized Adult Ed Med videos into your classroom, along with techniques for enhancing lesson plans with videos.

Krista Mosher, Ashly Winkle | TCALL (Texas Center for the Advancement of Literacy & Learning)

ADULT BASIC LITERACY: HSE, ASE, ABE

PD: LIT

OAKWOOD BALLROOM

Why Do We Instantaneously Judge People?

Implicit bias can impact how we interact with others. We all have biases; they are a byproduct of the human brain, but we can learn what bias is, how it occurs, and how to mitigate its negative impact.

Horacio Sanchez | Resiliency Inc.

DIVERSITY, EQUITY, F INCLUSION

PD: OTHER

BREAKOUT 4 ★ MONDAY 3:15 PM - 4:30 PM ★ 75 MIN

BRAZOS AMPHITHEATER

Barbara Bush National Action Plan for Adult Literacy

The collaborative National Action Plan from the Barbara Bush Foundation outlines a 5-pronged national response to low literacy for the post-pandemic world. Come explore the new national plan together.

Federico Salas-Isnardi | Mayor's Office for Adult Literacy, Houston

INSTRUCTIONAL
METHODOLOGY & RESEARCH

PD: OTHER

MOCKINGBIRD AEB

Ventures in Cambridge One: Engage and Motivate Your Students

Explore Ventures, a flexible digital experience for Adult Ed programs that engages and motivates students to make teaching easier, track learning, and help enrollment through retention.

Robin Graybill | Cambridge University Press & Assessment

ENGLISH LANGUAGE LEARNING: ESL, ESOL, ELL

PD: OTHER

MOCKINGBIRD CED

Reflect: Using Scaffolded Activities and Writing Models to Improve Writing

Explore *Reflect*, a new series from National Geographic Learning which focuses on reading, writing, and critical thinking skills; learn about scaffolding and writing models, and receive a free sample book.

Janet Kay | National Geographic Learning

ENGLISH LANGUAGE LEARNING: ESL, ESOL, ELL

PD: LIT

BLUEBONNET 7

Program Evaluation: The Why and the How

How do we know if programs achieve their goals? Learn about the key factors and activities to determine impact, convey value, and make decisions to improve programs for the people we aim to serve.

Kristen Deppe, Erika Lyles | BakerRipley

PROGRAM
EVALUATION & DATA
MANAGEMENT

PD: OTHER

NORTH 40

Plain Language 101

Whether we're creating flyers, forms, web content, or social media posts, it's critical that we focus on the needs of our audience when we are communicating, and make everyday written content accessible for all.

Melanie Sampson | Literacy Works

MARKETING & COMMUNICATIONS

PD: OTHER

SOUTH 40

Teaching Reading is Harder Than I Thought!

Learn strategies for teaching basic reading skills that reading specialists use – the strategies will be explained in "plain English" and made usable by tutors who do not have a literacy instruction background.

Lara Speights | Neuhaus Education Center

ADULT BASIC LITERACY: HSE, ASE, ABE

PD: LIT

OAKWOOD BALLROOM

Digitalizing Adult Basic Education Delivery: The Future of Adult Educators and Learners in Africa

The COVID -19 pandemic highlighted the need to integrate technology into adult basic education delivery. This study investigates how adult learners and educators can use technology to support instruction.

Dr. Blessing Anyikwa | University of Lagos

DIGITAL LITERACY & TECHNOLOGY

PD: LIT

MONDAY 4:45 PM - 5:30 PM ★ 45 MIN



Join us in the Oakwood Ballroom on Monday afternoon for Vendor Lightning Rounds and your chance to WIN!

Visit a vendor at their table for a lightning-fast (well, 10-minute) presentation on the latest and greatest about their product or service – and then listen for the bell to move to the next table.

But choose wisely! You only get to visit 3 vendors and then we're done. Every Lightning Round you take part in gets you a chance to win door prizes.

Snacks and drinks will be provided along with a fun, relaxing time before we all head out to dinner.

CONVERSATION



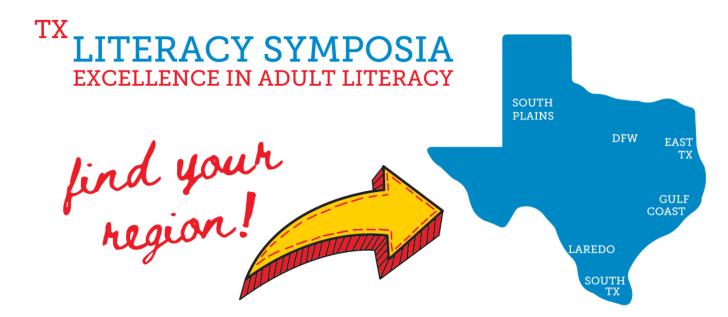
DRINKS



SNACKS



PRIZES



THINK LITERACY TEXAS FOR ... VOLUNTEER TRAINING

Literacy Texas partners with regional literacy organizations to offer one-day, **free** professional development symposia for volunteers and staff of nonprofit, community-based, and faith-affiliated organizations. Symposia are an excellent place to learn and network with other literacy providers in your region, and a great source of professional development for volunteer instructors.

LITERACYTEXAS.ORG/SYMPOSIA

VISIT THE EXHIBITOR HALL IN BLUEBONNET BALLROOM

Aztec Software

BurlingtonEnglish

Cambridge University Press and Assessment

CommonTeri Services

Data Recognition Corporation

ESL Imprinted

Essential Education

GED Testing Service

Institute for Healthcare Advancement

Intercambio Uniting Communities

ITouch Lab

Literacy ConneXus

Mayor's Office for Adult Literacy

National Geographic Learning

New Readers Press

Podcast Architects

Reading Horizons

Real Reading Company

Scanning Pens

TCALL

Townsend Press

Usborne Books and More



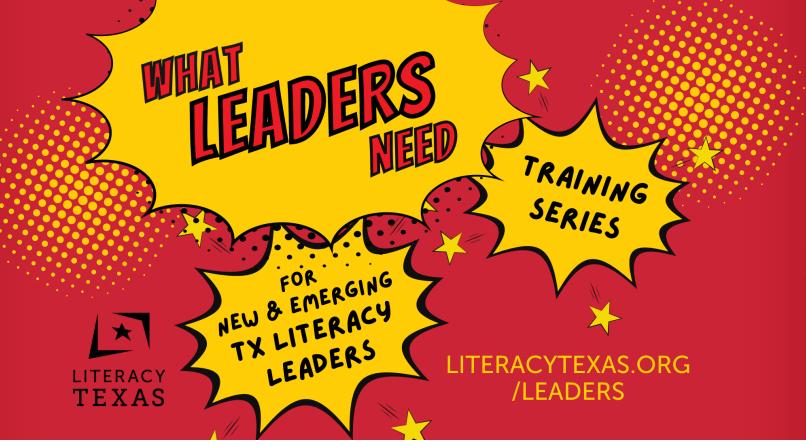
THANKS TO OUR CONFERENCE SPONSORS!











THINK LITERACY TEXAS FOR ...LEADERSHIP DEVELOPMENT

We're very aware of the need for ongoing, quality support for new leaders in literacy organizations. When resources are tight, it can be difficult to know where to turn to get answers on core topics – but those answers are crucial to leaders' ability to offer excellent programs.

What Leaders Need is an online training series, each session with a particular focus: Board Development - Fundraising - Communications - Program Evaluation - Nonprofit Finances - tell us what else to include!

120 in Texas is sponsored by TCALL

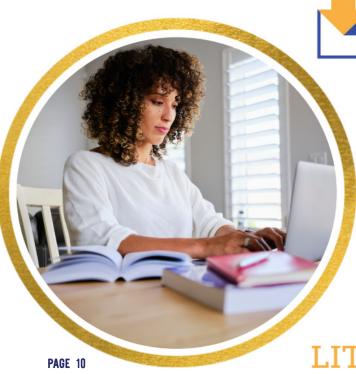


FREE for Texas literacy programs!

"I looked around and loved everything I saw"

TX literacy program administrator after trying I2O for the first time

LITERACYTEXAS.ORG/I2O



Who's Your PD Connection?

TRAIN PD @ TCALL

Your Statewide AEL PD Center

- Support for local PD efforts
- Host and manage the PD Portal
- Support for state-wide events
- Extended PD Opportunities
- Communication tools
- Content and Trainer Development
- Research and Evaluation

Come meet Paula, Your TCALL PD Specialist





1-800-441-7323

THINK LITERACY TEXAS FOR ...ONLINE RESOURCES

Need a template for bylaws? Looking for quality classroom ideas? Starting a new literacy program and want to base it on a firm foundation? Missed a symposium but thought the sessions sounded good?

Visit the Literacy Texas website and YouTube channel for quality resources on a wi-i-i-iide range of topics!





*DON'T FORGET TO



CHECK OUT THESE RESOURCES!

LITERACYTEXAS.ORG/RESOURCES

SPECIAL THANKS TO:

LITERACY TEXAS BOARD

Ernest Lewis III, President Alba Austin, Vice President Mike Meyers, Treasurer Wes Young, Secretary Kathy Schatz Wayne T. Franke Carlos Carpizo Jonathon Vasquez

LITERACY TEXAS 2022 CONFERENCE COMMITTEE

Jacqueline Aguilera Alba Austin Paula Bauer Ida Garza Ernest Lewis III Jonathon Vasquez



Annual Awards 2022

CONGRATULATIONS!

Ilknur Dundar

Student Achievement, ESOL Literacy Lubbock

Chau Hua

Student Achievement, ABE/HSE
Neuhaus Education Center

Linda Bryant

Volunteer Instructor Excellence
Alpine Public Library

Latrent Childs

Volunteer Excellence
BakerRipley



Special thanks to BurlingtonEnglish, sponsors of the 2022 Annual Awards.



BREAKOUT 5 🖈 TUESDAY 8:30 AM - 9:45 AM 🖈 75 MIN

BRAZOS AMPHITHEATER

Make Your Brand Work for You

You are competing for attention when it comes to attracting students, tutors, donors, and board members. Learn how to create a clear, compelling brand as an answer to your community's literacy challenges.

J.R. Labbe | The Writing Labb, LLC 🖈 Kathryn Thompson | Parker County Center of Hope

MARKETING & COMMUNICATIONS

PD: OTHER

MOCKINGBIRD AFB

TABE Testing Updates and Best Practices to Improve Student Outcomes

Learn best practices for TABE testing, including remote proctoring, and how use of the new TABE Writing Test can help improved HSE testing outcomes. You'll also learn about the TABE Off-Line testing platform, and TABE CLAS-E Online for ESL.

Chasity Wright, Mike Johnson | Data Recognition Corporation

ADULT BASIC LITERACY: HSE, ASE, ABE

PD: OTHER

MOCKINGBIRD CED

The 3 R's of GED Prep: Recruitment, Retention & Resources = Success!

Learn about GED Prep Connect and GED Manager, tools to recruit and retain students; discover additional free resources available to help you teach effectively. All of these added together equal RESULTS!

Liz Lanphear | GED Testing Service

ADULT BASIC LITERACY: HSE. ASE. ABE

PD: OTHER

BLUEBONNET 7

Pronunciation: Climbing Mountains, Skirting Molehills, and Telling the Two Apart

Learn techniques to help students pronounce sounds and correct errors through learning both the "how" of sound production, and the "why" of the underlying phonetic patterns of English.

Elizabeth Martinez | ESL Imprinted

ENGLISH LANGUAGE LEARNING: ESL, ESOL, ELL

PD: LIT

NORTH 40

Building a Reflective Teaching Practice

Learn what it means to be reflective and what it would look like to teach reflectively; discuss how a reflective teaching practice can increase social change and equitability in our education community.

Keighty Ward | Literacy Works

THEORY,
METHODOLOGY,
E RESEARCH

PD: OTHER

SOUTH 40

Got Accommodations? Assisting Adult Learners in the Classroom

Learn how to turn everyday items into tools that become assistive technology (AT) aides, which provide support for students during instruction and help them leverage their neurodiverse strengths.

AnneMarie Molinari-Sanders, Beth Ponder | TCALL (Texas Center for the Advancement of Literacy & Learning)

LEARNING
DIFFERENCES &
DISABILITIES

PD: LIT

BREAKOUT 6 ★ TUESDAY 10:15 AM - 11:30 AM ★ 75 MIN

BRAZOS AMPHITHEATER

Hold the Judgement: Revealing Unconscious Bias

Learn to increase understanding of the potential adverse impact unconscious bias has on people, and increase awareness of unconscious bias. Develop confidence to engage in honest conversations about bias.

Dr. Olga Escamilla | TCALL (Texas Center for the Advancement of Literacy & Learning)

DIVERSITY, EQUITY, & INCLUSION

PD: OTHER

MOCKINGBIRD ALB

Resolving Attendance and Recruitment Issues Through Community Collaboration

Dive into the concept of collaborative case management and how it can positively impact attendance and recruitment; learn how existing community resources, service agencies and community organizations can work together to bridge gaps.

COMMUNITY PARTNERSHIPS & COLLABORATION

PD: OTHER

Jenny Walker | Literacy Council of Bowie & Miller Counties ★ Kristina Rivas-Jones | Education & Career Coordinator

MOCKINGBIRD CFD

Pre-GED Program for Spanish Speakers in the US? Best Program: Plaza Comunitaria!

Plaza Comunitaria and its accredited Adult Basic Education Pre-GED program are a bridge for the academic, social, cultural, and economic integration of Hispanic youngsters, adults, and families into the US.

ADULT BASIC LITERACY: HSE, ASE, ABE

Rosa-Maria Crocker | MAS-Plano ISD

PD: OTHER

BLUEBONNET 7

Brain Hacks: Teaching Moves that Deepen Understanding and Strengthen Recall

There's a lot of murky "brain-based" teaching advice out there; dispel some common neuromyths and learn about proven, research-based instructional strategies that teachers can use to strengthen learning.

INSTRUCTIONAL THEORY, METHODOLOGY, E- RESEARCH

Michele Vick | TCALL (Texas Center for the Advancement of Literacy & Learning)

PD: PAL

NORTH 40

Making Space for Everyone: Universal Design for Learning (UDL)

Delve into the principles of UDL and investigate how adopting a UDL approach can help reduce harm in your classroom and ensure everyone in the class can learn the material – regardless of learning needs.

LEARNING
DIFFERENCES &
DISABILITIES

Keighty Ward | Literacy Works

PD: PAL

SOUTH 40

Hands on Burlington CORE: Make Your Program Shine!

With Burlington CORE, teachers can re-envision the traditional classroom and create technology-rich learning communities where students develop language proficiency and master digital literacy skills.

PD: OTHER

ENGLISH LANGUAGE LEARNING:

ESL, ESOL, ELL

Martin Loa, Erin Cococcia | BurlingtonEnglish

I D. OTHE

TUESDAY 1:00 PM - 2:00 PM * 60 MIN

In response to requests to provide more time at the conference to learn from one another, Special Networking Sessions made their debut in 2021. Our topics then were Immigration, Family Literacy, and Marketing.

In 2022, the format remains the same:

Choose from three topics, and join a facilitated, round-table discussion on that subject with a small group of literacy peers. Learn from others' ideas, experiences, successes – and cautionary tales.

This year's session choices are below.



FROM BLUEPRINT TO ACTION: PRACTICAL STRATEGIES FOR YOUR COMMUNITY

In 2021 a new Adult Literacy Blueprint was officially adopted by the City of Houston. The blueprint sets out 7 strategic goals for adult literacy and education for the next 15 years.

Strategies aren't worth much without accompanying actions – and the strategies being used in Houston are applicable across the state. Come along to this special networking session to discuss how YOU can put practical strategies into action in your local community – and continue to transform Texas through literacy.

BRAZOS AMPHITHEATER FACILITATOR: FEDERICO SALAS-ISNARDI

SO THAT THEY WANT TO STAY: VOLUNTEER APPRECIATION & RETENTION

For decades now, volunteers have been the lifeblood of literacy programs across the nation. But we can't just assume they'll always be there – and we can't assume that what was effective for recruitment and retention in the past is still effective now, particularly in this different post-pandemic world.

Join this special networking session to discuss what's working for you, what challenges you're facing – and how others are showing appreciation and support of volunteers so that they want to stay with your program.

OAKWOOD BALLROOM FACILITATOR: NANCY LEONHARDT

TELLING THE LITERACY STORY: COMMUNITY ENGAGEMENT & PUBLIC AWARENESS

Literacy is the basis of – well, almost everything! It underpins education, work readiness, and healthy families, and is the cornerstone of thriving communities around the globe.

We know that – but not everyone else does. And getting the word out about the crucial importance of literacy can be tough, with all the competing messages and priorities out there, and in an increasingly noisy world. Come along to this special networking session to talk with your peers about community engagement around literacy, what methods have worked for you, and what new ideas could be worth trying in the future.

NORTH & SOUTH 40 FACILITATOR: JACQUELINE AGUILERA

BREAKOUT 7 🗯 TUESDAY 2:15 PM - 3:30 PM 🗯 75 MIN

BRAZOS AMPHITHEATER

Telling Stories With Purpose

Learn how to take advantage of social media to engage audiences, with practical, easily accessible tools to bolster community awareness, funding and recruiting of students, tutors and board members.

J. R. Labbe | The Writing Labb 🖈 Kathryn Thompson | Parker County Center of Hope

MARKETING & COMMUNICATIONS

PD: OTHER

MOCKINGBIRD ALB

Pronunciation for Adult ELLs

This workshop will provide you with practical, easy-to-use tools and techniques to help adult students speak English well, while building confidence, rapport, retention, and participation in class.

Karin Bates | Intercambio Uniting Communities

ENGLISH LANGUAGE LEARNING: ESL, ESOL, ELL

PD: LIT

MOCKINGBIRD CED

Basic Adult Literacy and Pre-GED for Hispanics

All about Plaza Comunitaria, a free curriculum for community-based programs, which focuses on helping Hispanics learn how to read and write, and includes a Spanish component for beginning literacy students.

Yolanda Medina | Centro Latino de Educación para Adultos Dallas Norte

ADULT BASIC LITERACY: HSE. ASE. ABE

PD: OTHER

BLUEBONNET 7

Building Capacity in Adult Literacy Programs

Volunteer literacy programs often operate "on the edge", with constant threats to program continuity. By sharing proven practices around program management, training, and program models, this workshop can help programs build capacity. Kathy Houghton | Literacy New York

PROGRAM
MANAGEMENT &
STRUCTURE

PD: OTHER

NORTH 40

(Re)Framing Our Conversations Around Adult Education

Explore some of the everyday language of the adult education and workforce development sectors; work together to explore new ways to talk about our work and center communities, not systems.

Melanie Sampson | Literacy Works

DIVERSITY, EQUITY, F INCLUSION

PD: OTHER

SOUTH 40

A Computer Lab at our Organization? Can We? Should We?

Learn of one non-profit's struggles and successes in the creation, implementation, and deployment of classes in their brand-new 6-seat computer lab – successes will be highlighted.

Kevin Williams, Rachael Cherry | Texas A&M

DIGITAL LITERACY & TECHNOLOGY

PD: OTHER







Support and Managed Services

CommonTeri Services provides our nonprofit customers with comprehensive, low-cost Salesforce support that prioritize long-term sustainability and efficiency. Our Salesforce© expertise allows you to focus your resources and budget on furthering your mission. Leave your Salesforce administration up to us!

Essential Support Plan

Our Essential Support Plan provides you with all your basic Salesforce Admin needs. You can get hands-on help in our daily Office Hours, or up to 5 hours of dedicated support through our Helpdesk. We offer Guided Maintenance to help you keep your Salesforce instance running smoothly, or you can hand over all of your maintenance for us to take care of so that you can focus on other aspects of your organization.

Remote Administration

Remote Administration is our turn-key service that provides Admin services for less than the cost of a full-time Salesforce Admin. Your plan gets you dedicated hours that are tailored to the needs of your organization, regular meetings with us that will make sure we know exactly what you need, weekly and monthly maintenance, and continuous improvement on your Salesforce instance through our Agile development cycles.

Come visit us at our booth!



commonteri.link/littex22

literacy nimbus

Literacy Nimbus, created by CommonTeri Services and available on the AppExchange, is a program and outcome management solution for nonprofits, built with the power of Salesforce. It provides program scheduling, enrollment management, attendance taking, customizable outcomes, helpful reports, and more! You can start right away with great out-of-the-box features, or customize it to meet your exact needs with support from our team.



LITERACY TEXAS

ANNUAL CONFERENCE

"LITERACY UNLEASHED"

AUGUST 1 & 2, 2023

COLLEGE STATION, TX

LITERACYTEXAS.ORG/CONFERENCE

THANK YOU TWC!



We're overjoyed to announce that Literacy Texas will be funded by the Texas Workforce Commission for five more years, via the Volunteer Training Initiative.

Recognizing the vital work that community-based and volunteer-driven literacy non-profits do across Texas, TWC supports that work via funding for the regional symposia, online training - and this conference (that's how we can make scholarships available!)

We're already gearing up for the next year of training, and shortly we'll be asking for your thoughts. Look for information about the Texas Literacy Needs Assessment, coming this fall, and please participate as much as you're able. We rely on YOU to tell us what you need! And we promise, we'll listen. Symposium topics, online training as part of the What Leaders Need series, and next year's conference, will all be more directly applicable to what you're doing if you share what will be most helpful.

We're looking forward to hearing from you!





Celebrate literacy in September.

Every September, we have some of the best opportunities of the year to shine a light on literacy.

September is **National Literacy Month**; September 8 is **International Literacy Day**; and every year in September we celebrate **Adult Education and Family Literacy Week** across the nation.

And with a small amount of planning, we can all make good use of these opportunities, and help to spread the word about the crucial importance of literacy to adults and families, and for a brighter future.

We'd love for you to join Literacy Texas in getting people thinking – about the meaning of adult and family literacy, and what's possible for Texas.

Use the image on the facing page to get started - when you're done with this program, you could tear the cover off, laminate it or put it in a plastic sleeve, and ask people to write in the space with a whiteboard marker. Take a photo of them holding their sign for your social media, then wipe it off ready for the next person.

Find more downloadable images on our blog, ready for you to share on social media, on your website, or any place you choose: literacytexas.org/connect/blog

What does literacy mean to you? Tell us all in September!

Thanks for being a friend of literacy, and thanks for joining us at the conference.

So much is possible when we work together!



ADULT LITERACY MEANS:

How would you fill in the blank?

Adult Education & Family Literacy Week September 18 - 24, 2022



CONFERENCE SPACE SHADED IN ORANGE

EXHIBITOR HALL: Bluebonnet Grand Ballroom 1 - 6 MEALS: Oakwood Ballroom

Brazos Amphitheater, Mockingbird A&B, Mockingbird C&D Bluebonnet 7, North 40, South 40, Oakwood Ballroom BREAKOUT SESSIONS:

INFORMATION + LOST & FOUND: Registration desk, Promenade

