



Reading is BIG in Texas





Literacy Texas

Your link to literacy

Join Senator Kay Bailey Hutchison and Literacy Texas in the “Reading is BIG in Texas” literacy campaign.

Why does reading need to be BIG in Texas?

- Texas ranks 47 out of the 50 states, in terms of English literacy levels.
- Texas families and students need to understand the importance of literacy in their lives.
- Texas businesses need literate workers.
- Texas needs public and private support for literacy.
- Texas needs sustainable literacy programs and volunteers.
- Literacy is an essential key to meeting Texas’ pressing challenges.

The campaign’s goal is that policy makers, individuals, organizations and businesses will be inspired to become part of the solution – literacy must become a priority in our state.

To learn more go to www.literacytexas.org